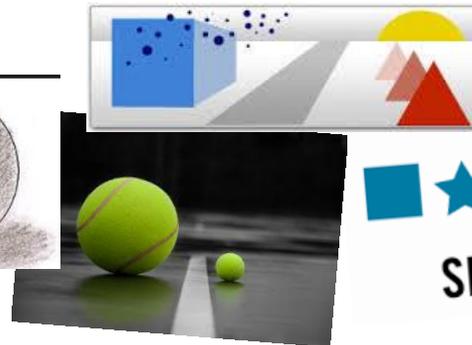
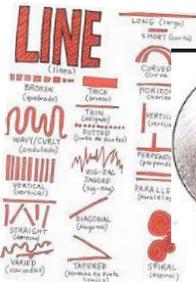
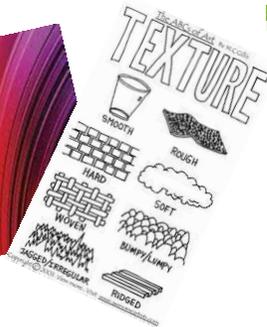
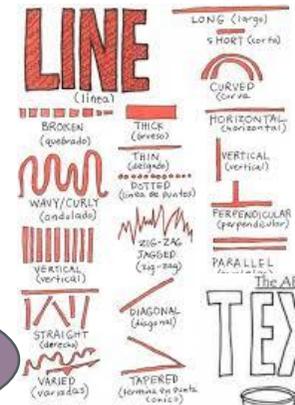


# Introduction to the formal elements of Art....

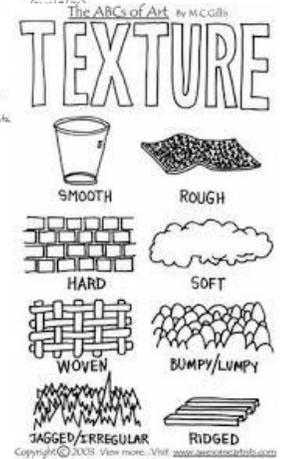
Welcome to The Bolsover School Art Department.



# STARTER TASK: THE FORMAL ELEMENTS OF ART



SHAPE



Do it  
Now!

Look this mind map. Chose one of these 9 elements and write down its definition.



# Answers...

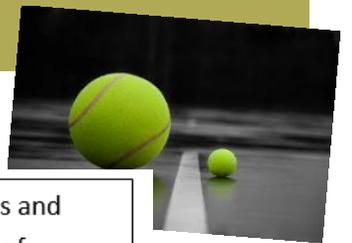


**Colour** – primary, secondary, complementary, cool, warm etc.

**Form** - Form is a three dimensional shape, such as a cube, sphere or cone. Sculpture and 3D design are about creating forms.

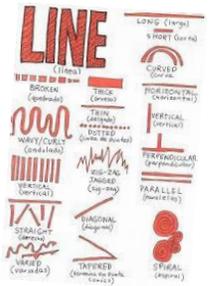
- In 2D artworks, tone and perspective can be used to create an illusion of form.

**Proportion** – The sizes and shapes of objects/part of something in relation to each other



**Line** – It can be horizontal, diagonal or curved, Line can be used to show many different qualities, such as:

- Contours – showing the shape and form of something.
- Feelings or expressions – a short, hard line gives a different feeling to a flowing one.



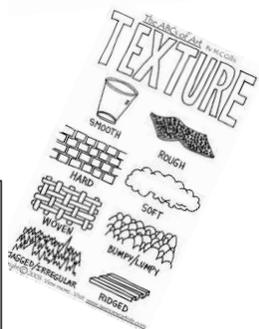
## Formal Elements

**Shape** - Shapes can be either geometric, like a circle, square or triangle, or irregular.



### SHAPE

**Texture** - surface quality of something, the way something feels or looks like it feels.



**Tone** - The lightness or darkness of something. Shading.

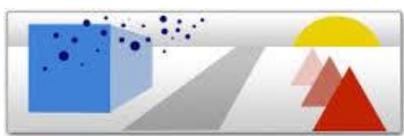


**Pattern** - A design that is created by repeating lines, shapes, tones or colours. They can be simple shapes or complex arrangements.

- Patterns can be man-made, like a design on fabric, or natural, such as the markings on animal fur.



**Composition** – How an image is arranged on the surface.



# Colour



## PRIMARY AND SECONDARY COLOURS

### PRIMARY COLOURS

There are **THREE PRIMARY COLOURS**.  
These are pure colours which cannot be made by mixing other colours.



### SECONDARY COLOURS

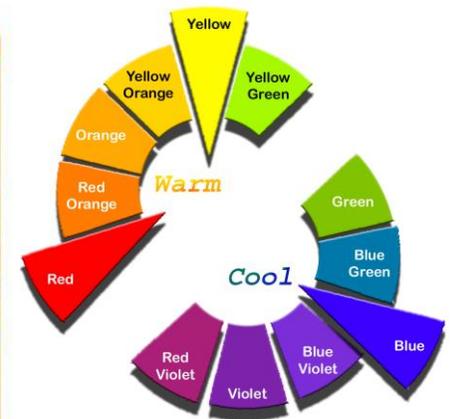
Secondary colours are made by mixing each primary colour with one other primary colour.

| PRIMARY | + | PRIMARY | = | SECONDARY |
|---------|---|---------|---|-----------|
|         | + |         | = |           |
| RED     |   | YELLOW  |   | ORANGE    |
|         | + |         | = |           |
| YELLOW  |   | BLUE    |   | GREEN     |
|         | + |         | = |           |
| BLUE    |   | RED     |   | PURPLE    |

## What is COLOUR?

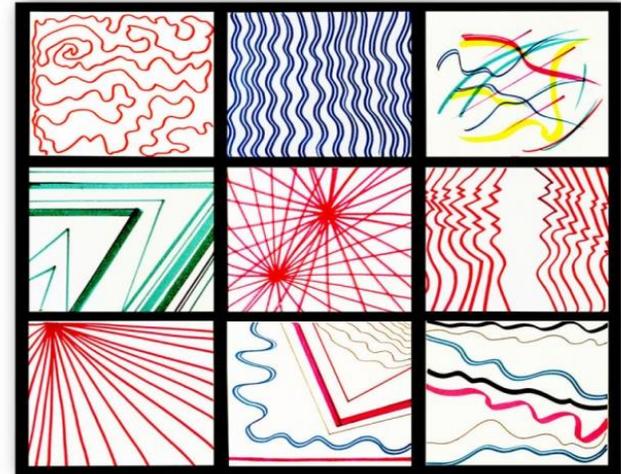
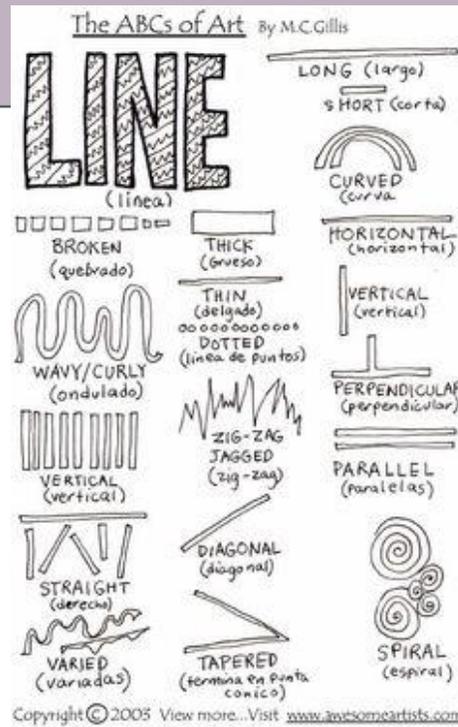
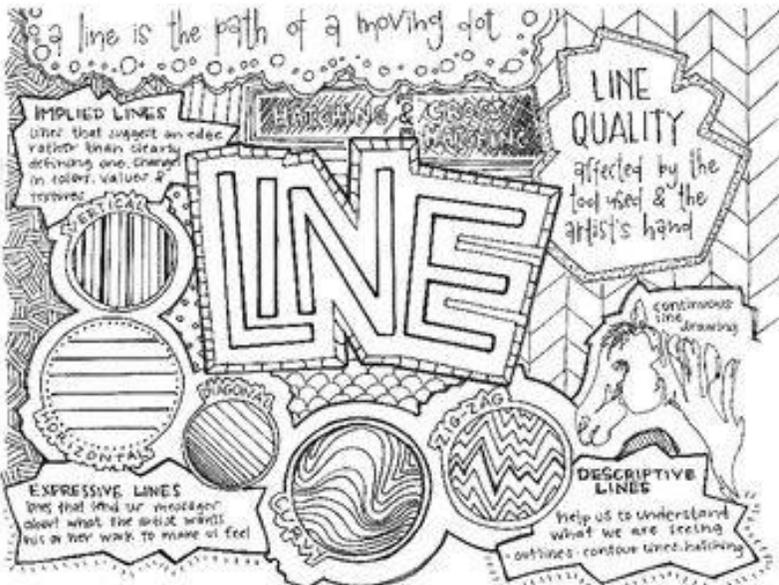
- **Definition:** What our eyes see that is being reflected or absorbed by the light.
- Therefore, without light, you cannot see colour!
  - One of the most dominant **Elements of Art**
  - **Colour Scheme:** An Arrangement of colours.

| RED  | PINK  | PURPLE  | NAVY  | GREEN   | BLUE   | ORANGE   |
|--|---|---|---|---|--|--|
| <b>MEANS:</b><br>passionate<br><b>active</b><br>EXCITING<br>bold energy<br>youthful<br><b>physical</b><br>PIONEERING<br>leader<br>confidence<br>ambition<br><b>POWER</b> | <b>MEANS:</b><br>love<br><b>calm</b><br>respect<br><b>WARMTH</b><br>longterm<br>feminine<br>intuitive<br><b>care</b><br>assertive<br><b>NURTURE</b><br>possibilities<br>UNCONDITIONAL | <b>MEANS:</b><br><b>DEEP</b><br>creativity<br>unconventional<br>original<br><b>stimulation</b><br>individual<br>WEALTH<br>modesty<br>assertive<br><b>compassion</b><br>DISTINGUISHED<br>respectable<br><b>fantasy</b> | <b>MEANS:</b><br>trust<br><b>LOYALTY</b><br><b>sincere</b><br>authority<br>communication<br>confidence<br><b>PEACE</b><br>control<br>responsible<br><b>success</b><br>CALM<br>masculine | <b>MEANS:</b><br>BALANCE<br><b>growth</b><br><b>restore</b><br>sanctuary<br>EQUILIBRIUM<br>positivity<br>NATURE<br><b>generous</b><br>clarity<br>prosperity<br>good judgement<br>safety<br>stable | <b>MEANS:</b><br><b>spirit</b><br>perspective<br><b>CONTENT</b><br>control<br><b>rescue</b><br>determination<br>self-sufficient<br>modern<br>aware<br>goals<br><b>OPEN</b><br>ambition | <b>MEANS:</b><br><b>INSTINCT</b><br><b>WARMTH</b><br>gut reaction<br>optimistic<br>spontaneity<br><b>extrovert</b><br>social<br>NEW IDEAS<br><b>FREEDOM</b><br>impulse<br>motivation |
| <b>BRANDS:</b><br>Kellogg's<br>Virgin<br>LEGO<br>Coca-Cola<br>Nintendo<br>Red Bull<br>Pinterest  | <b>BRANDS:</b><br>B&B<br>three<br>Barbie<br>COSMOPOLITAN<br>VICTORIA'S<br>SECRET  | <b>BRANDS:</b><br>Cadbury<br>YAHOO!<br>Hallmark<br>Milkmaid<br>Victoria's<br>Zoopla.co.uk<br>Your advantage is property   | <b>BRANDS:</b><br>Facebook<br>Reebok<br>British Gas<br>t<br>GAP   | <b>BRANDS:</b><br>bp<br>Holiday Inn<br>tic tac<br>LACOSTE<br>Starbucks  | <b>BRANDS:</b><br>intel<br>Blu-ray Disc<br>skype<br>WordPress<br>Twitter   | <b>BRANDS:</b><br>orange<br>MasterCard<br>bitly<br>B   |

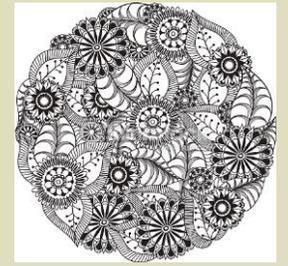


# Line

- Several lines make up a piece of artwork
- Lines be can different shapes
- E.g →



# Pattern



## PATTERN

IS THE REPETITION OF THE ELEMENTS OF ART OR ANYTHING ELSE.

### PATTERNS OF LINE:



### PATTERNS OF SHAPE:



### PATTERNS OF COLOR:



### NOTICE OTHER PATTERNS IN YOUR LIFE:

Breathing, Music, Math, Jumping Jacks,  
Butterfly Wings, Fabric, Habits . . .

**PATTERN IS EVERYWHERE!**

Definition: Recurrence of an element (or repeating an image)

- Repetition creates UNITY
- RHYTHM comes from repetition.



# Shape

Definition:  
A 2-  
dimensional  
figure or  
object.

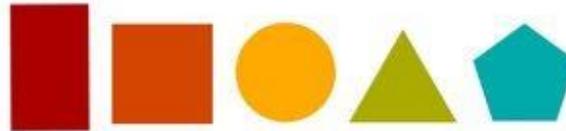
The only 2  
dimensions  
shapes have  
are length and  
width.

## SHAPES

(A SHAPE IS A 2-D AREA WITH A DEFINED BOUNDARY)

(SHAPES HAVE HEIGHT AND WIDTH)

### GEOMETRIC SHAPES



### FREEFORM/ORGANIC SHAPES



# Shape

A 2-dimensional figure or object



Do you see the two faces or the goblet?

**ORGANIC**

Free-flowing, created by nature.

**GEOMETRIC**

Based on geometry, e.g., circle, square, triangle.

**NEGATIVE**

The shapes around or between the positive shape - the background.

**POSITIVE**

The self-contained, 2-dimensional figure.

**2-DIMENSIONAL**

Has height and width.



ORGANIC



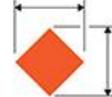
GEOMETRIC



NEGATIVE



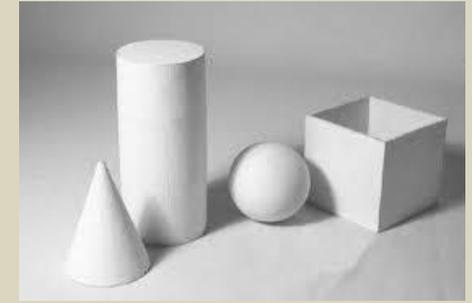
POSITIVE



2-DIMENSIONAL



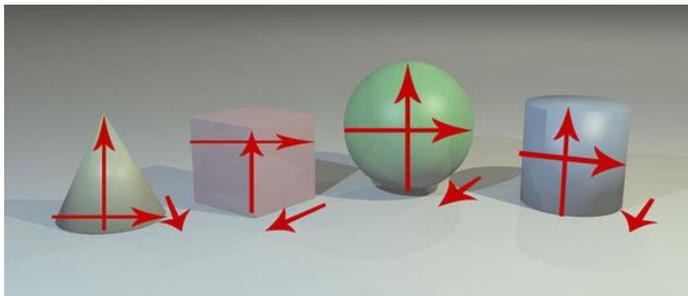
# Form



**Form**



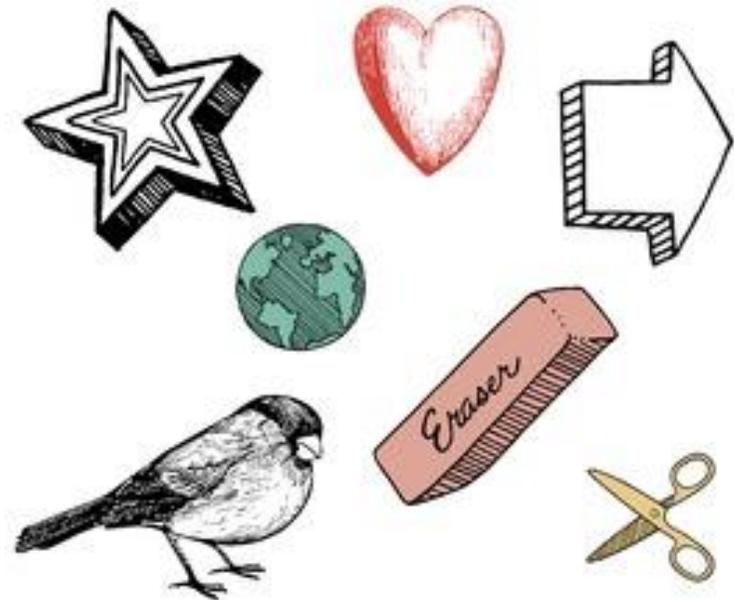
- Form is one of the **elements of art**. Forms are three-dimensional. They have height, width and depth (thickness). **Shapes** are flat; **forms** are not.
- Here are some common forms:



# FORM

(IN THE MOST BASIC SENSE, FORM - 3D FIGURE)

(A FORM HAS HEIGHT, WIDTH AND DEPTH)



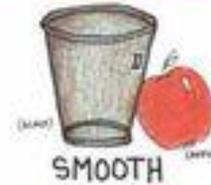
# Texture

The way something looks or feels.

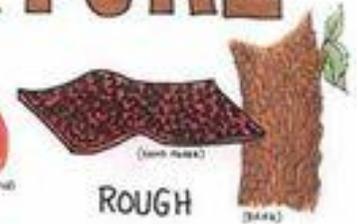
In art, we use different mark-making techniques to create the look of texture on the page...



## TEXTURE



SMOOTH



ROUGH



HARD



SOFT



WOVEN



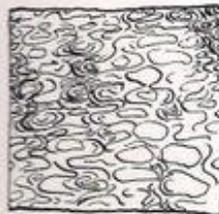
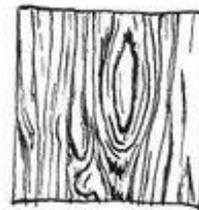
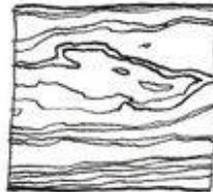
BUMPY/LUMPY



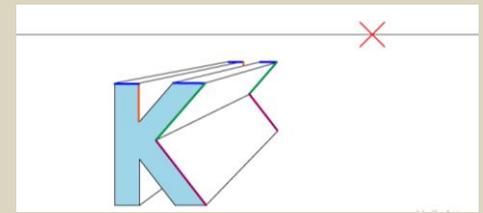
JAGGED/IRREGULAR



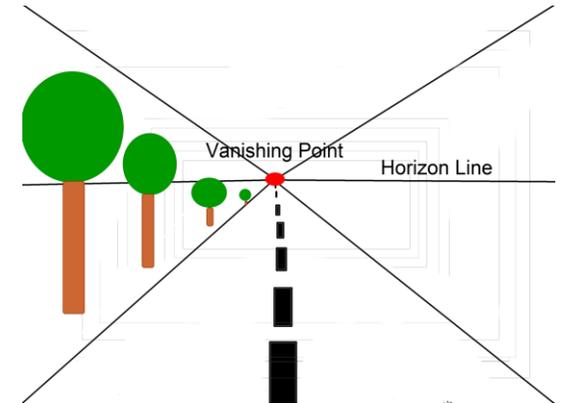
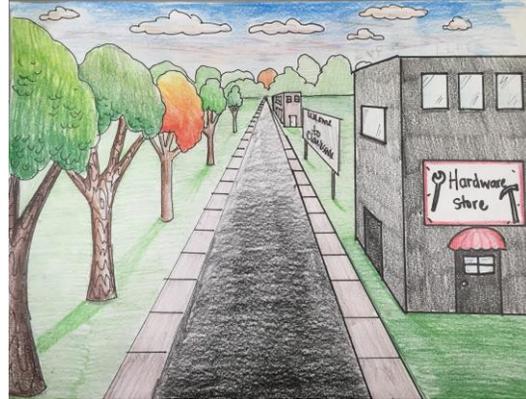
RIDGED



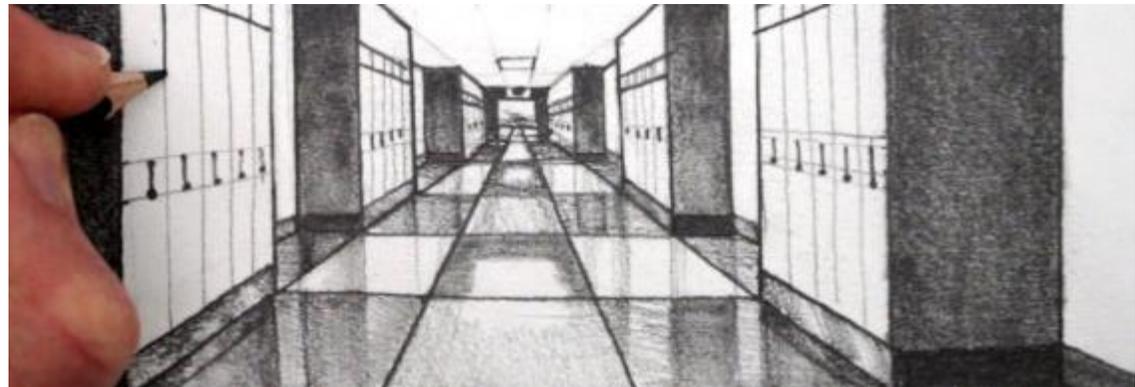
# Perspective



**Definition:** Giving the impression of **height, width, depth,** and position **in relation to each other.** (things that are closer look larger and things that are further away look smaller.)



Artists use **perspective** to represent three-dimensional objects on a two-dimensional surface (a piece of paper or canvas) in a way that looks natural and realistic.



Watch this video on how to draw in one point perspective:

<https://youtu.be/0ICyLN6I2cY>



# Proportion

Proportion is the size relationship between 2 or more objects or how the parts fit together to make a whole.

Out of proportion.

In proportion...



# PROPORTION

Proportion is the size relationship between two or more objects. It can be how the parts fit together to make a whole.



Scale



Proportions of the head



Exaggeration

A change in proportions can change the way we look at things. Accurate proportions are used more when creating realistic images. Distorted proportions are used more for cartoons and imaginary images.

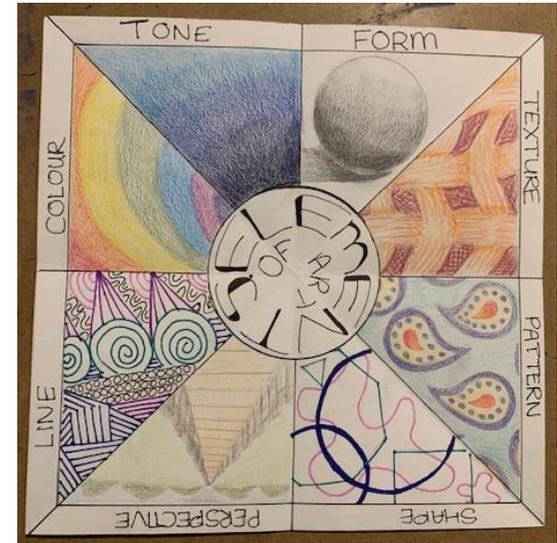


Approximate and think about volume when I work with proportions. It's math. I mentally measure size, shape, mass, weight and volume.



# Your Task...

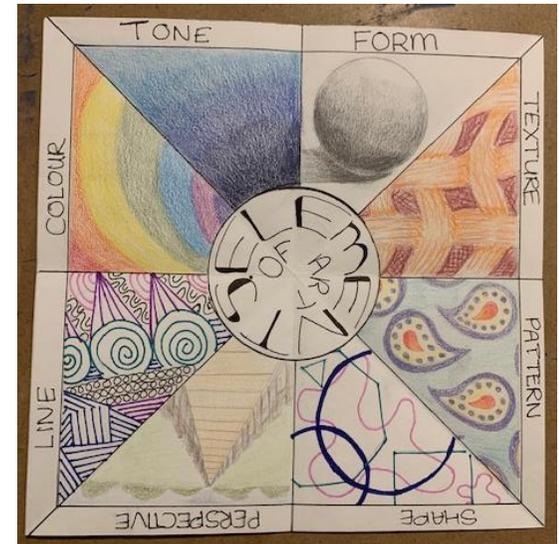
- Create your own **visual** elements of art guide (Watch the video).
- Use a **symbol or picture** for each element to remind you of the different meanings.



# Task Instructions...

- Create your own **visual** elements of art guide (Watch the video).
- Use a **symbol or picture** for each element to remind you of the different meanings.

- Step 1. Cut out a square piece of paper.
- Step 2. Fold the paper in half along the straight edge, and again on the opposite edge. Then fold in half diagonally and again from the opposite corner.
- Step 3. Use a ruler to draw a 1cm boarder around the edge and draw the lines along all the folds you have made. (this will divide your paper into 8 equal sections)
- Step 4. Draw a circle (or any shape) in the center and add the title 'Elements of Art'
- Step 5. Add the following element names around the edge: TONE, SHAPE, FORM, TEXTURE, LINE, COLOUR, PATTERN, PERSPECTIVE. (IN ANY ORDER).
- Step 6. Draw your representation in each section to show what you have learnt about each element.



# Task Examples...

